Cabinetmaker part of the culture of the Northern Beaches

Located along the north eastern seaboard of Sydney, the Northern Beaches is considered to be a special part of the planet by those who live there and enjoy the area's spectacular beaches and sophisticated lifestyle. Northern Beaches devotees barrack for the Manly Sea Eagles - the rest of Sydney hates them! Northern Beaches residents tell you they are the chosen ones and that they wouldn't live anywhere else.

Echoing some of these sentiments - I really don't work outside the Northern Beaches unless a client has a property somewhere else in Sydney - is Dee Why cabinetmaker Jiri Albrecht. A smart, articulate Czech national Jiri has a real passion for the Northern Beaches and his clients. "I am proud of the services we provide for our up-market Northern Beaches clients. We are able to offer them great design, service, quality and reliability."

Although Jiri's business has a boutique feel, he and his small team of designers, cabinetmakers and installers are busy.

"Yes we do have a significant focus on kitchens - we do ten a week - but we are also able to offer complete home fit outs, including, if required, pieces of stand-alone furniture."

Jiri started his business in 2006 and presently operates from a compact functional factory with a modern CNC router, panel saw and other machinery and equipment. He acquired a Format 4 edgebander from Felder that was commissioned in February 2017. Jiri says the business is working towards relocating to larger premises "within two years" to have the extra space to be able to diversify their ability to service their loyal clients.

Jiri says his business on the Northern Beaches is buoyant. "We are able to concentrate almost exclusively on high end, custom projects. We just don't advertise - the bulk of our work comes from word of mouth referrals. Neighbours tell neighbours who tell neighbours and so on."

The real strength of Jiri's business is that they will do just about



Built-in wardrobe Northern Beaches style ... yes glass doors when you have about a million dollars worth of dresses and shoes to display.

MACHINERY

anything by way of cabinetmaking and joinery. From small things like cutlery drawers, right through to complex kitchens and home and commercial fit outs. Jiri and his team have

"We believe in positively assisting our clients through every step they make before deciding on the design and fitting out of their new kitchen, or other fit out in their home. So from hideaway storage solutions that make clever use of space, to small details that make a big difference."

completed the entire fit out of four kindergartens.

Jiri is particularly enthusiastic about his new Format 4 tempora model edgebander. "For us this represented a significant investment, so we looked carefully at a range of edgebanders before settling on the Format 4."

"We think it is the best value for money, with some features other edgebanders don't have. It does completely seamless quality edgebanding and really suits our diversity of work. The heavy machine chassis guarantees absolute stability even when running at maximum speed."

Managing director of Felder, Stefan Kremer says the Format 4 tempora model is ideal for Jiri's diverse and quality-focus business. "The Austrian manufactured new Format 4 tempora is characterised by outstanding quality and precision.

"The machine concept has been developed recognising that time and costs are vital issues for modern, competitive cabinetmaking and joinery businesses. Processing edges needs to be as quick, easy and efficient as possible. To achieve this, the tempora model combines the key characteristics of speed, productivity, flexibility and user comfort in a complete package."

Stefhan say the Format 4 tempora edgebander can be readity configured to meet individual company requirements. The machine produces constantly high performance in industrial continuous operations, and offers several variations of specification packages with high-tech solutions.

So with his new Format 4 edgebander, Jiri Albercht and his cabinetmaking business are now firmly established as part of the Northern Beaches culture.

Jiri Albrecht ... with a significant focus on kitchens, but also able to offer complete home fit outs, including pieces of stand-alone furniture.







Tomas Satko with Jiri Albrecht ... believe their Format 4 tempora edgebander is the best value for money, with some features other edgebanders don't have.

A Jiri Albrecht designed, manufactured and installed kitchen ... we believe in positively assisting our clients through every step they make before deciding on the design and fitting out of their new kitchen.

FELDER GROUP AUSTRALIA Phone 02 4735 1011 www.felder-group-australia.com